



## Everything under the sun

*Creta Maris is synonymous with five-star holidays on Crete. Family-owned and locally staffed, Creta Maris is a celebration of this vast and magnificent island's architecture, cuisine, culture and nature. An all-inclusive beach resort offering an unlimited variety of exceptional facilities, enriching activities, and extraordinary experiences for couples, families, single travelers, and multi-generational holidays, delivered with intuitive Cretan generosity and sincerity. All rooted in a regenerative travel philosophy, thoughtfully designed for travelers who value sustainability without compromising high-end quality.*

### *Overview*

A seaside landmark with a rich heritage and a big heart, Creta Maris has been the gold standard for five-star holidays on Crete for generations. Located just 25km from Heraklion airport, in the lively town of Hersonissos, Creta Maris is perfectly placed for sandy beaches, towering mountains, astounding antiquities, and a vibrant urban scene.

Reminiscent of a Cretan village, with cobbled lanes, flagstone squares, and lush gardens brimming with fragrant flowers and herbs, Creta Maris is a Greek island in miniature. With a blue flag beach, 15 swimming pools, a waterpark, and kids club, seven outstanding restaurants, three new snack points and ten bars, the largest open-air cinema in Europe, a spa, an organic farm, an exceptional variety of rooms, suites, and a villa, and a wealth of facilities, activities and entertainment, Creta Maris is more than an award-winning, five-star resort. It is a destination in itself.

A pioneer of responsible tourism since opening in 1975, Creta Maris championed sustainability long before it became fashionable. Apart from the resort's own organic and sustainable production, all suppliers get educated in the importance of sustainability and get the tools to improve their eco-credentials. A commitment to caring for the environment, investing in the local community, and preserving Greece's cultural heritage are deeply rooted in the Creta Maris ethos. Honoring the past while investing in the future.

### *Brand Story*

When Nikos and Loula Metaxa dreamed up Creta Maris in 1975, it was a daring idea. There were almost no hotels on the Greek island of Crete, let alone a five-star resort. Nikos and Loula imagined a seaside village where travelers could experience the very best of this vast and varied island, from the comfort and privacy of a beautifully appointed resort.

A civil engineer with a passion for antiquity, Nikos had the grit and talent to build his dream. His wife Loula, a collector of traditional textiles and gifted gardener, invested every detail with warmth, soul, and local color.

Still a family business, Creta Maris has expanded and evolved over the years, while remaining true to its founders' vision: to offer heartfelt hospitality, consistently delivering the highest quality and variety of services, while respecting the local environment, community, and culture.

From pressing grapes with your bare feet to shearing sheep and cheese making with local farmers, guests are immersed in the true essence of Crete.

Built on the site of an ancient settlement, antiquity and culture are the foundation stones of Creta Maris. Minoan civilization, folk art, and contemporary Greek culture are on display at every turn — carefully restored ruins by the pool, traditional, hand-woven rugs in the lobby, and exhibitions from the Metaxas family's private collection of priceless artefacts at local museums. Past and present thread through the resort, a seamless chronicle of beauty and harmony.

Everyone is welcome, family is everything. This generosity of spirit is simply a given. Taking care of others comes as naturally to us as jumping into the sea on a summer's day.

Creta Maris makes memories, but people make places. Loyal staff and trusted partners are treated with the same care and respect as guests, nurturing relationships that last a lifetime, growing and evolving together.

### *A Renovation Journey Begins*

Creta Maris is embarking upon a 5-year renovation journey that will greatly transform the property, enhancing the overall guest experience.

The resort's entrance, lobby, guest service area, lobby bar, three restaurants, including Cosmos main restaurant, the main pool bar, as well as the outdoor common areas of main pool, Spira pool, and part of the beach, will be redesigned for the season 2023.

Among the brand-new highlights of this new season, our guests will also enjoy a VIP lounge, an adults only cocktail bar, a beach bar, three snack points, and an adult only seafood seaside restaurant.

Inspired by the Cretan nature, the Cretan people with their freedom, humanity, and heritage, the Cretan gastronomy full of hospitality and nutritious ingredients, the Cretan handicraft with main characteristics the diversity and timelessness, but also by the variety and diversity of the antiquity's Minoan patterns as well as the Cretan textiles' geometric patterns, the architectural renovations will exceed everyone's expectations offering a renewed fresh image full of tranquil and heartfelt indulgence which characterizes the resort. Elegance, authenticity, cordiality, generosity, diversity, timelessness, comfort, and charm are some characteristics of the renewed image of Creta Maris.

### CONTACT DETAILS

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