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FOR IMMEDIATE RELEASE

BLOOD DONATION AT CRETA MARIS BEACH RESORT

HERSONISSOS, CRETE, July 16, 2012- On July 12th, Creta Maris Beach Resort organized a blood donation day. The management and staff of Creta Maris Beach Resort fully supported the cause by participating. There were a total of 58 participants. The donation was held under the auspices of Venizelio Pananeio-General Hospital of Heraklion.

The donation is a tangible social contribution, which is very important for the family of Creta Maris Beach Hotel, as evidenced by the immense participation of employees of the hotel.

The Blood Donation program began in 1992 when the management team of the hotel noted the lack of blood in hospitals especially during the summer months and called on staff for voluntary donations. The strong response of staff resulted in the annual establishment of the blood donation program and in the creation of a Blood Bank in Venizelio Hospital of Heraklion. This serves dozens of surgeries and serious incidents which Hotel employees and first grade relatives also have access to when needed.

Creta Maris Beach Resort belongs to Metaxa's Group of Companies and has been operating since 1975. It has a capacity of 675 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, spa, Asteria Children's Club, and many places for outdoor and indoor activities for children and adults.

Hotel Photos are available in high resolution on our site <http://www.maris.gr/media/image-library.aspx>

