



Information

Two 5-star hotels on Crete are now allergy friendly **ECARF Seal awarded to hotels of Metaxas' Group of Companies**

Berlin, 4 September 2013 – Two hotels, owned by the Greek Metaxas' Group of Companies, have received the European Foundation for Allergy Research (ECARF) Seal of Quality. The hotels have room amenities and a range of services that are adapted to the needs of allergy sufferers. The Creta Maris Beach Resort in Hersonissos, a facility with 675 rooms, and the Candia Maris Resort & Spa in Heraklion, with 285 rooms, received the award. Both hotels are in the 5-star category.

“As members of the Metaxas' Group of Companies, high quality services are very important to us”, say Serafim Karouzakis, Hotel Manager of the Candia Maris Resort & Spa and Nikos Vlassiadis, Hotel Manager of Creta Maris Beach Resort. “Part of our strategy is to continue developing sustainable tourism services that are geared towards people and the environment. The evaluation and certification of our top-class hotels according to allergy-friendly criteria is a logical step in this direction.”

Many of the rooms in both hotels fulfil the requirements for guests with allergies. The rooms are free of houseplants and have a smooth floor surface that is cleaned regularly with an allergy-friendly vacuum cleaner. Anti-mite protective mattress covers and bedding are available on request. Products for sensitive skin are available in the bathrooms.

The hotels offer breakfast buffets with lactose-free and gluten-free options and nut-free muesli in their restaurants. The menus for hot meals also provide options for food allergy sufferers at all times. The service staff is trained by an ECARF allergy specialist and is able to answer any questions guests may have about the allergy-friendly services and food ingredients.

[Press photo](#)

About ECARF

The non-profit European Centre for Allergy Research Foundation (ECARF) awards the ECARF Seal of Quality to products and services that considerably improve quality of life for allergy sufferers. The ECARF Seal was established in 2006 and is awarded based on scientifically determined criteria. It is the only certification of

allergy-friendly products and services recognised Europe-wide. In addition, ECARF supports on a European level specific research on allergies and initiatives toward improving medical treatment of allergic diseases.

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