

FOR IMMEDIATE RELEASE

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PRESS RELEASE

CRETA MARIS BEACH RESORT EARNS 2013 TRIPADVISOR CERTIFICATE OF EXCELLENCE

Honoured as a Top Performing Hotel as Reviewed by Travellers on the World's Largest Travel Site

HERSONISSOS, CRETE, May 22nd 2013 – Creta Maris Beach Resort today announced that it has received a [TripAdvisor](#)[®] Certificate of Excellence award. The accolade, which honours hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Only the top-performing 10 per cent of businesses listed on TripAdvisor receive this prestigious award.

To qualify for a Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travellers on TripAdvisor, and must have been listed on TripAdvisor for at least 12 months. Additional criteria include the volume of reviews received within the last 12 months.

Creta Maris Beach Resort is pleased to receive a TripAdvisor Certificate of Excellence and strives to offer its customers a memorable experience. This accolade is evidence that the hard work is translating into positive reviews on TripAdvisor.

About Creta Maris Beach Resort

Creta Maris Beach Resort belongs to Metaxa's Group of Companies and has been operating since 1975. It has a capacity of 675 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, spa, Asteria Children's Club, and many places for outdoor and indoor activities for children and adults.

About TripAdvisor

TripAdvisor is the world's largest travel site*, enabling travellers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travellers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 200 million unique monthly visitors**, and over 100 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands:
www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com,
www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.holidaywatchdog.com,
www.independenttraveler.com, www.jetsetter.com, www.onetime.com, www.seatguru.com,
www.sniqueaway.com, www.smartertravel.com, www.tingo.com, www.travel-library.com,
www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, January 2013

**Source: Google Analytics, worldwide data, March 2013

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Certificate of Excellence



— 2013 WINNER —