

FOR IMMEDIATE RELEASE

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PRESS RELEASE

CRETA MARIS BEACH RESORT AWARDED 2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE

Recognised as a Top Performing Resort as Reviewed by Travelers on the World's Largest Travel Site

HERSONISSOS, CRETE, May 21st 2014 – Creta Maris Beach Resort today announced that it has received a TripAdvisor® Certificate of Excellence award. The accolade, which honours hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

Creta Maris Beach Resort is pleased to receive a TripAdvisor Certificate of Excellence and strives to offer its customers a memorable experience. This accolade is evidence that hard work is always converted into positive reviews and contented guests.

About Creta Maris Beach Resort

Creta Maris Beach Resort belongs to Metaxa's Group of Companies and has been operating since 1975. It has a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities.

About TripAdvisor

TripAdvisor is the world's largest travel site*, offers trusted advice from real travellers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors**, and over 100 million reviews and opinions.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

**Source: Google Analytics, worldwide data, Q1 2014

Please find pictures of the event on high resolution on the below link:
<http://we.tl/27471ejpLc>

