

FOR IMMEDIATE RELEASE

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PRESS RELEASE

Creta Maris' Beach awarded with a "Blue Flag"

Hersonissos, Crete, 16 July 2014 - The beach of Creta Maris Beach Resort was officially awarded with the blue flag for the year 2014 in an official ceremony held yesterday, Tuesday, July 15 on the beach of the resort. The criteria for obtaining this prize is the cleanliness of the sea and the coast, the organization of the coast, visitor's safety, the protection of nature and environmental awareness.

The Blue Flag-raising event attended the kindergarten of Hersonissos "Zouzounakia". The children initially were informed about ways someone can keep the coast and the sea clean and participated in a cleaning action of the beach. Then greeted the blue flag, which arrived by the sea and gave it to the mayor of Hersonissos, Mr. Doxastaki Zacharias - who honored the event with his presence - and Mr. Andreas Metaxas, Chief Executive Officer of the Group, who raised it up.

The event also attended representatives of the Coastal Guard, the Fire Department and Greek National Tourism Organization.

The Blue Flag is a voluntary eco-label awarded to more than 4000 beaches and marinas in 48 countries across Europe, South Africa, Morocco, Tunisia, New Zealand, Brazil, Canada and the Caribbean. The Blue Flag works towards sustainable development of beaches and marinas through strict criteria dealing with Water Quality, Environmental Education and Information, Environmental Management, and Safety and Other Services.

Creta Maris Beach Resort belongs to Metaxa's Group of Companies and has been operating since 1975. It has a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam Spa, Asteria Children's Club, and many places for outdoor and indoor activities for children and adults.

Photos of the event can be downloaded in high resolution from the following link:
<http://we.tl/2jYUGsAEPS>

You can watch the video from the event from the following link:
<https://vimeo.com/100822512>

Hotel Photos are available in high resolution on our site <http://www.maris.gr/media/image-library.aspx>

For more information please contact Creta Maris Beach Resort at +30 28970 27000.



