



PRESS RELEASE
June 2015

Blue Flag in Creta Maris' beach!

Blue Flag's official award ceremony, Open School Day and Beach Cleaning!

On Tuesday, June 9, Creta Maris celebrated its "Blue Flag" award. The hotel was proudly awarded for the second consecutive year with this voluntary eco-label and celebrated it with an official ceremony. This eco-label's strict criteria include Water Quality, Environmental Education and Information, Environmental Management, and Safety and Other Services.



The Primary School of the Municipality of Ano Gouves attended the Blue Flag-raising event, with its 170 students, who were at first guided to the organic farm, the composters and the Creta Maris' Recycling Point "Planet's breath". However, before, taking part in the Blue Flag ceremony, children got informed on how they can keep the coast and the sea clean and then participated in the cleaning of the beach.



The event was honored by the presence of Hersonissos' Mayor, Mr. Ioannis Mastorakis, Hersonissos' Deputy Mayor for Tourism, Mr. Themis Mountrakis, Hersonissos Deputy Mayor for Environment, Mr. Spyros Katsampoxakis, Mr. Manolis Koukakis director of Hersonissos' Fire Department and Hersonissos' Port Authority Chief, Mr. Vasilis Kapsis.



The institutions' Representatives along with the hotel guests and the students welcomed the Blue Flag, which arrived to the beach of Creta Maris with a parachute by the air! Then, the Director of Creta Maris Beach Resort, Mr. Nikos Vlassiadis and Hersonissos Mayor Mr. Giannis

Contact details (for Media representatives):

Mrs. Faye Papaioannou, Creta Maris Beach Resort

Tel: (+30) 28970 27072, (+30) 6945 545045

E-mail: marketing@cretamaris.gr



Mastorakis performed the Flag-raising and applauded the whole team of Creta Maris for this important award!

About Creta Maris Beach Resort:

Creta Maris Beach Resort belongs to Metaxas' Group of Companies and has been operating since 1975. It has a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities.

About Blue Flag:

The "Blue Flag" is a voluntary eco-label awarded to more than 4000 beaches and marinas in 49 countries across Europe, South Africa, Morocco, Tunisia, New Zealand, Brazil, Canada and the Caribbean. The Blue Flag works towards sustainable development of beaches and marinas through strict criteria dealing with Water Quality, Environmental Education and Information, Environmental Management, and Safety and Other Services. The Blue Flag Programme is owned and run by the non-government, non-profit organisation the Foundation for Environmental Education (FEE).

Please find pictures of the event on high resolution on the below link:

<http://we.tl/BICSe6x6vy>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<http://www.maris.gr/media/image-library.aspx>

###

Contact details (for Media representatives):

Mrs. Faye Papaioannou, Creta Maris Beach Resort

Tel: (+30) 28970 27072, (+30) 6945 545045

E-mail: marketing@cretamaris.gr