



PRESS RELEASE
June 2016

Kastri/ Creta Maris Beach: One of the cleanest in Crete!

Blue Flag's official award ceremony, Open School Day and Symbolic Beach Cleaning!



On Tuesday, June 14, Creta Maris celebrated its “Blue Flag” award. The hotel was proudly awarded for the third consecutive year with this voluntary eco-label and celebrated it with an official ceremony. Blue Flag strict criteria include Water Quality, Environmental Protection & Awareness, Well-Maintained Coast, Safety and Other Services.

The Blue Flag-raising event was attended by the local pre-school “Ta Zouzounakia”. The 26 students, were firstly guided around the resort’s facilities, and then watched an animated film. However, before, taking part in the Blue Flag ceremony, children got informed on how they can keep the coast and the sea clean and then participated in a symbolic cleaning of the beach.

The event was honored by the presence of Hersonissos’ Port Authority Chief, Mr. Vasilis Kapsis and the Head of the Regional Branch of Greek Tourism Organization, Mr. Aristides Stratakis. The institutions’ Representatives along with the hotel guests and the students welcomed the Blue Flag with a great enthusiasm and honor!



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About Creta Maris Beach Resort:

Creta Maris Beach Resort belongs to Metaxas' Group of Companies and has been operating since 1975. It has a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities.

About Blue Flag:

The "Blue Flag" is a voluntary eco-label awarded to more than 4000 beaches and marinas in 49 countries across Europe, South Africa, Morocco, Tunisia, New Zealand, Brazil, Canada and the Caribbean. The Blue Flag works towards sustainable development of beaches and marinas through strict criteria dealing with Water Quality, Environmental Education and Information, Environmental Management, and Safety and Other Services. The Blue Flag Programme is owned and run by the non-government, non-profit organisation the Foundation for Environmental Education (FEE).

Please find pictures of the event on high resolution on the below link:

<https://we.tl/sKtDgt0ffe>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<http://www.maris.gr/media/image-library.aspx>

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