

**When Tradition meets Hospitality**  
*Traditional Harvest Day in Creta Maris Beach Resort!*

On Friday August 26<sup>th</sup>, a “Traditional Harvest” day was held in Creta Maris Beach Resort. This year, the action was part of the events organized by the resort, in the context of its participation in the project “*FUTOURIS e.V.: Connecting sustainable Winegrowing with the Hospitality services on Crete | 2016-17*”.

The aim of the action was to introduce the traditional Cretan rural work to the guests, while also highlighting in the best possible way the island’s long tradition in grape growing and winemaking. The ritual began by collecting the grapes from the vineyard (harvest), and transfer them in a traditional way, with the donkey, on the winepress for the production of grape must, and then distillation of the grapes in order to produce raki as well as grape must jelly. All actions were followed by music, dancing, and delicacies, features of the Cretan hospitality.

The participation of the guests in the harvest and pressing of the grapes was noteworthy, giving them a valuable experience of the Cretan lifestyle, culture and traditions.



**Contact details (for Media representatives):**

**Mrs. Faye Papaioannou, Creta Maris Beach Resort**  
**Tel: (+30) 28970 27072, (+30) 6945 545045**  
**E-mail: [marketing@cretamaris.gr](mailto:marketing@cretamaris.gr)**



**About Creta Maris Beach Resort:**

Creta Maris Beach Resort belongs to Metaxas' Group of Companies and has been operating since 1975. It has a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities.

**Σχετικά με το πρόγραμμα Futouris:**

the "Project FUTOURIS e.V.: Connecting sustainable Winegrowing with the Hospitality services on Crete | 2016-17", was submitted to the FUTOURIS e.V. organization ([www.futouris.org](http://www.futouris.org)) by the social cooperative enterprise of LOCAL FOOD EXPERTS sce. The German non-profit organization FUTOURIS e.V. supports the implementation of sustainable development projects in destinations of interest to its members. FUTOURIS e.V. members include some of the most well-known travel agencies and tour operators. TUI Austria co-funds the Project, which is further supported by the wider TUI tourism agency. The project development started in January 2016 and will be completed in December 2017.

Please find pictures of the action on high resolution on the below link:

<https://we.tl/s7zKiu9vk1>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<http://www.maris.gr/media/image-library.aspx>

**Contact details (for Media representatives):**

**Mrs. Faye Papaioannou, Creta Maris Beach Resort**

**Tel: (+30) 28970 27072, (+30) 6945 545045**

**E-mail: [marketing@cretamaris.gr](mailto:marketing@cretamaris.gr)**