



PRESS RELEASE
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Creta Maris Beach Resort: Actions for the protection of environment and the promotion of the Cretan culture



On Friday 17th of October, 2016, **Creta Maris Beach Resort** celebrated its **Travelife Gold** recertification by organizing a dual action in favor of the **environment** and **culture**. During this action, tourists and staff members participated in an organized cycling, and visited the Lychnostatis folklore Museum, which was the destination point. The aim of this action was to increase the awareness about protection of the environment and the promotion of the genuine Cretan culture, on the occasion of the “European Car Free Day” and the “World Bread Day”.

All guests and employees of the resort, participating in the event, were informed about the Cretan lifestyle that is inextricably bound to the soil and its health, as well as the local balanced diet that is recognized as a worldwide standard diet. Additionally, all the participants were able to take part in the bread’s traditional kneading preparation and its baking process.

The above actions of Creta Maris Beach Resort are an integral part of its philosophy, its sustainable program, and its environmental and local actions’ program, which are carried out on an annual basis. Moreover, along with other 150 sustainability criteria these actions are the reason why the resort was awarded with the Travelife Gold certification.

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About Creta Maris Beach Resort

Creta Maris Beach Resort belongs to Metaxas' Group of Companies (Maris Hotels) and has been operating since 1975. It has a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities.

About Travelife:

Travelife is an international sustainability certification which allows hotels and accommodations to monitor their sustainability performance. The system and its criteria have been developed through a multi-stakeholder consultation process involving tour operators, hoteliers, trade associations, Non-Governmental Organizations, audit firms and academia. Launched in 2007, it is now recognized within the travel and tourism industry as one of the most comprehensive and credible tools. The hotels complying with the Travelife's standards are officially recognized with a Gold Travelife Award.

Please find pictures of the activities on high resolution on the below link:

<https://we.tl/j4nfTbo5mc>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<http://www.maris.gr/media/image-library.aspx>

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