

## Blood Donation Day in Creta Maris "Give blood, save lives"



In the context of Creta Maris Beach Resort's Social Responsibility Program, on Thursday, May 24<sup>th</sup>, 2018, the annual **Blood Donation Day** was organized for 26<sup>th</sup> consecutive year.

Putting into practice the message "**Give blood, save lives**", 40 employees and the resort's management team, after receiving the final approval of the responsible physician, participated in the **annual blood donation** that was held under the auspices of Venizelio Pananeio - General Hospital of Heraklion.

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Creta Maris Beach Resort management introduced for the first time the **Blood Donation Day** in 1992, with the aim to encourage as many employees as possible and the local community, to become volunteer blood donors.

The strong response of the staff resulted in the annual establishment of the blood donation program and the creation of a Blood Bank, in Venizelio Hospital of Heraklion that serves dozens of surgeries and serious incidents.

#### **About Creta Maris Beach Resort:**

Creta Maris Beach Resort with a capacity of 680 rooms, has been originally launched in 1975 and is situated next to Hersonissos, just 25 minutes (24km) from the Heraklion Airport. With a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities, Creta Maris is a blend of tradition and luxury together on a beautiful beach with crystal clear waters where guests can experience the authentic Cretan hospitality.

Please find pictures of the event on high resolution on the below link:

<https://we.tl/d2azz6d5jy>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<https://www.cretamaris.gr/media-and-photo-gallery-crete-hotel/photos>

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