Creta Maris Beach Resort guests introduced to Cretan customs and tradition

Traditional Harvest in Creta Maris Beach Resort, in the context of “We do local“ activities and the resort’s participation in “TUI Care Foundation and Futouris eV” program

On Saturday August 4th, a “Traditional Harvest” day was held in Creta Maris Beach Resort, for 6th consecutive year, in the context of the “We do local“ activities that the resort organizes as well as its participation in “TUI Care Foundation and Futouris eV” program.

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The aim of the action was to introduce the traditional Cretan rural work to the guests, while also highlighting in the best possible way the island’s long tradition in grape growing and winemaking.

Starting from Creta Maris vineyard, guests and employees had the chance to attend and participate in all traditional Cretan works that have to be done during harvest.

The ritual began by collecting grapes from the vineyard (harvest), transfer them in a traditional way, with the donkey, on the winepress for the production of grape must, and

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then its distillation in order to produce tsikoudia (raki), as well as grape must jelly. All actions were followed by music, dancing, and delicacies, features of the Cretan hospitality.

The participation of the guests in the “Traditional Harvest” and pressing of the grapes was noteworthy, giving them a valuable experience of the Cretan lifestyle, culture and traditions.
About Creta Maris Beach Resort:
Creta Maris Beach Resort with a capacity of 680 rooms, has been originally launched in 1975 and is situated next to Hersonissos, just 25 minutes (24km) from the Heraklion Airport. With a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children’s Club, and a great space for outdoor and indoor activities, Creta Maris is a blend of tradition and luxury together on a beautiful beach with crystal clear waters where guests can experience the authentic Cretan hospitality.

About TUI Care Foundation and Futouris eV:
The German non-profit organization FUTOURIS e.V. supports the implementation of sustainable development projects in destinations of interest to its members. FUTOURIS e.V. members include some of the most well-known travel agencies and tour operators. TUI Care Foundation funds the Project, which is further supported by the wider TUI tourism agency.

About We do local:
As a certification standard We do local, was created by the mature cooperation of Local Production and Hospitality SA (promotional services), Cosmocert SA (certification services) and Local Food Experts sce (integrated development services). It intends to highlight companies that follow a modern and necessary business approach and supports, recognizes and rewards other certification standards including them in the qualification criteria (i.e. ISO, HACCP, Travelife, etc.)

Please find pictures on high resolution on the below link:
weTransfer.com/downloads

Please find pictures of Creta Maris Beach Resort on high resolution on our site:
https://www.cretamaris.gr/media-and-photo-gallery-crete-hotel/photos

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