

Creta Maris Beach Resort celebrates Biodiversity by holding special activities

Guided tour in the resort's gardens, Information on the resort's participation in Stray Animals' Program, Traditional Sheep Shearing and Cheese-Making



On the occasion of the International Day for Biological Diversity, **Creta Maris Beach Resort' Green Team** organized a series of events during the last week of May, aiming to inform the resort's guests about Creta Maris' multi-level initiatives on environmental protection and the "We do local" standard.

The **Biodiversity Week** began with a guided tour in the resort's gardens, where the guests had the opportunity to see and smell the rare herbs of Cretan fauna and to be informed of the significance these herbs had in all areas of life of the Cretans from the Minoan times until today. Along with the tour, the participants were informed about Creta Maris' initiative that aims in **addressing the issue of stray animals**, through the **creation of stray cat care stations**, and the participation of the resort in a **sterilization program** that was implemented in cooperation with the Dutch Non-Profit Organization "Animals in Distress Foundation".

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By the end of the Biodiversity week the resort organized its **traditional sheep shearing**, one of the most impressive events that takes place every year in Crete with the aim to protect the animals from the heat of the summer. This special custom, which is a big celebration inextricably bound with the farming lifestyle of Crete was organized, for the eighth consecutive year, with cheese-making, traditional “antikristo” BBQ and music, thus offering to Creta Maris’ guests the chance to experience the local lifestyle and making them **communicants of Cretan customs and tradition**.

On the occasion of these activities, the **General Manager of Creta Maris Beach Resort, Mr. Nikos Vlassiadis** stated the following: “As the respect of the environment is at the core of Creta Maris Beach Resort’s philosophy, we apply the highest environmental standards to all aspects of our operation. At the same time, we offer high quality accommodation services, grafted with the traditional Cretan hospitality and the customs of our island, so that guests could get along with them the best of Greek hospitality.”

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About Creta Maris Beach Resort:

Creta Maris Beach Resort, member of Metaxa Hospitality Group, has been originally launched in 1975 and is situated next to Hersonissos, just 25 minutes (24km) from the Heraklion Airport. With a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities, Creta Maris is a blend of tradition and luxury together on a beautiful beach with crystal clear waters where guests can experience the authentic Cretan hospitality.

Please find pictures on high resolution on the below link:

<https://we.tl/t-PYfrilWwyH>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<https://www.cretamaris.gr/media-and-photo-gallery-crete-hotel/photos>

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