

“Donate blood, save lives”

Creta Maris organized Blood Donation Day for 27th consecutive year!



In the context of **Creta Maris Beach Resort's** Social Responsibility Program, on Wednesday, June 26th, 2019, the annual **Blood Donation Day** was organized for 27th consecutive year.

Contact details (for Media representatives):

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With strong will to offer and a big smile, many employees and members of resort's management team have expressed their interest to participate in Blood Donation Day. Forty (40) of them received the final approval of the responsible physician and participated in the **annual blood donation** that was held in the resort's premises and under the auspices of Venizelio Pananeio - General Hospital of Heraklion.

It is worth mentioning that the **Blood Donation Day** was introduced for the first time by the management of Creta Maris Beach Resort in **1992**, with the aim to encourage the local community and as many employees as possible, to become volunteer blood donors and to offer a gift of life to those in need. The great response of the staff resulted in the annual establishment of the blood donation program and the creation of a Blood Bank, in Venizelio Hospital of Heraklion that serves dozens of surgeries and serious incidents.



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About Creta Maris Beach Resort:

Creta Maris Beach Resort, member of Metaxa Hospitality Group, has been originally launched in 1975 and is situated next to Hersonissos, just 25 minutes (24km) from the Heraklion Airport. With a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, waterpark, open-air cinema, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities, Creta Maris is a blend of tradition and luxury together on a beautiful beach with crystal clear waters where guests can experience the authentic Cretan hospitality.

Please find pictures on high resolution on the below link:

<https://we.tl/t-AIO8gvVagi>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<https://www.cretamaris.gr/media-and-photo-gallery-crete-hotel/photos>

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