

## Creta Maris Green Team in action

*Tree Preservation & Guests' Information on Cretan Flora*



In the context of **Creta Maris Beach Resort's** Social Responsibility Program, on Tuesday, 23<sup>rd</sup> of July, the resort organized the "Tree Preservation Day," while it also offered to its guests **Information on Cretan Flora**.

The **Green Team** of **Creta Maris Beach Resort**, consisting of volunteer-employees and volunteers-guests proceeded with whitewashing\* tree trunks and plants' caring in the premises of the resort, with the aim to protect the environment and to inform and sensitize its guests.



Contact details (for Media representatives):

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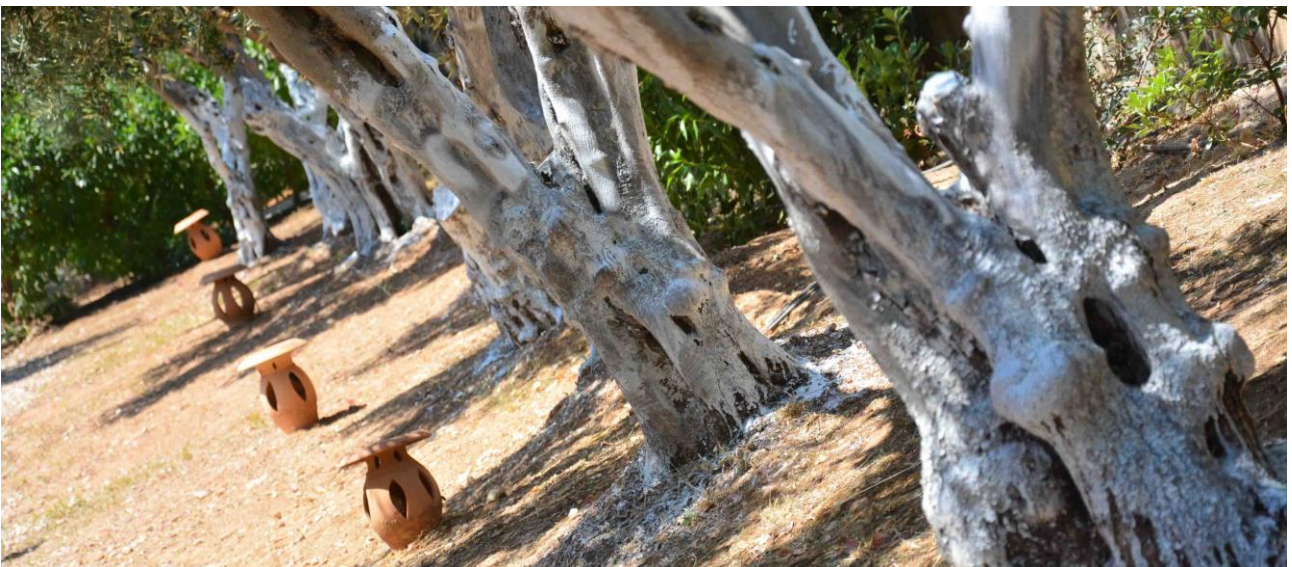
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At first, the volunteer-guests were informed about the **pioneering Sustainability Program** that Creta Maris implements and the ways in which they can also contribute to the protection of the environment. Then, they were guided to the beautiful gardens of Creta Maris, consisting of unique species of plants and trees that are typical examples of the local flora, and whitewashed\* trees and cared about the flowers.

The guests were impressed and felt lucky to have the opportunity to get acquainted with the Cretan flora and to participate in the traditional work of the Cretans.

\*Whitewashing = method often used by tree growers or home gardeners to protect fruit and ornamental trees from pests and sun-scald.



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**About Creta Maris Beach Resort:**

Creta Maris Beach Resort, member of Metaxa Hospitality Group, has been originally launched in 1975 and is situated next to Hersonissos, just 25 minutes (24km) from the Heraklion Airport. With a capacity of 680 rooms, suites and bungalows, 6 restaurants, 7 bars, 7 swimming pools, waterpark, open-air cinema, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities, Creta Maris is a blend of tradition and luxury together on a beautiful beach with crystal clear waters where guests can experience the authentic Cretan hospitality.

Please find pictures on high resolution on the below link:

<https://we.tl/t-CP6jyqZTXD>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<https://www.cretamaris.gr/media-and-photo-gallery-crete-hotel/photos>

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