

## Creta Maris Guests Experience Cretan Culture and Tradition

Traditional Harvest in the context of “We do local” activities and the resort’s participation in “TUI cares for Crete” program



On 23<sup>rd</sup> of August, **Creta Maris Beach Resort** held a “Traditional Harvest Day” one of the most favorite and most popular among other annual actions the resort organizes. This traditional event, held for 7<sup>th</sup> consecutive year in the context of the “**We do local**” activities that the resort organizes as well as its participation in “**TUI cares for Crete: First steps towards a Sustainable Food Destination | 2017-2019**” program, aims to introduce the **traditional Cretan rural work** to the guests, while also to **highlight the island’s long tradition in grape growing and winemaking**.

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Starting from Creta Maris organic indigenous vineyard, guests and employees had the chance to attend and participate in all traditional Cretan works that have to be done during harvest. The harvest experience began with the collection of the grapes from the vineyard. The grapes were transferred to the winepress in the traditional way – by donkey – for the production of the grape must. Following the distillation process, the “raki” traditional alcoholic drink was produced, as well as the grape must jelly. All actions were followed by music, dancing, and delicacies, features of the Cretan hospitality.

The participation of the guests in the “Traditional Harvest” and pressing of the grapes was noteworthy, giving them a valuable experience of the Cretan lifestyle, culture and traditions.

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**About Creta Maris Beach Resort:**

Creta Maris Beach Resort, member of Metaxa Hospitality Group, has been originally launched in 1975 and is situated next to Hersonissos, just 25 minutes (24km) from the Heraklion Airport. With a capacity of 680 rooms, suites and bungalows, 6 restaurants, 2 snack points, 9 bars, 7 swimming pools, waterpark, open-air cinema, gym, Hammam spa, Asterias Children's Club, and a great space for outdoor and indoor activities, Creta Maris is a blend of tradition and luxury together on a beautiful beach with crystal clear waters where guests can experience the authentic Cretan hospitality.

Please find pictures on high resolution on the below link:

<https://we.tl/t-2AbTgkiox5>

Please find pictures of Creta Maris Beach Resort on high resolution on our site:

<https://www.cretamaris.gr/media-and-photo-gallery-crete-hotel/photos>

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